

Jorgensen/Brooks Group has developed a revolutionary approach to tracking and reporting EAP impact on :

- Economic benefit,
- Return on investment (ROI)
- Total EAP service delivery
- Effectiveness of services for client organizations
- Employee satisfaction

The EAP Performance Analysis Report Format

Each JBG-contracted employer receives a customized EAP Performance Analysis Report.

The unique format created by Jorgensen/Brooks Group begins not with a presentation of data columns such as “number of clients seen” or “counseling sessions provided,” but with the content most desired by the client organization: ***The value and benefit of the services provided by the EAP.***

The report focuses on providing the answer to the organization’s key questions:

“Are we getting our money’s worth?”

“Are employees and managers benefiting from the service?”

Here is a sample front page from a JBG ROI report:



**Employee Assistance Programs
Organizational Support Services
Training and Education**

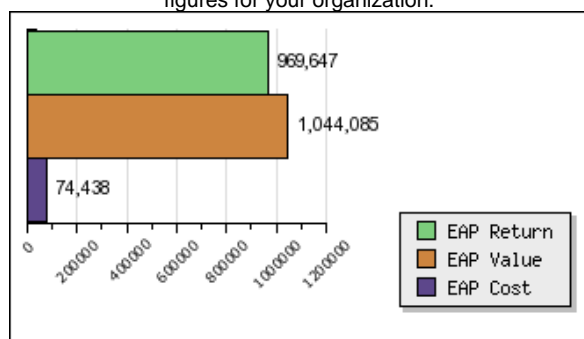
**Employee Assistance Program Performance Analysis
Report Period: 01/01/2011 - 12/31/2011**

Company X

The Jorgensen Brooks Group EAP Performance Analysis report is provided to identify the impact of our services to employees and the organization, and to provide you with the documented return on investment from utilizing our comprehensive EAP.

Economic Value: Return on Investment

Jorgensen Brooks Group has established a research-based model for determining the quantifiable return on investment figures for your organization.



Economic Value Rating for Period (Total)

EAP RETURN ON INVESTMENT
\$969,647
RETURN ON INVESTMENT RATIO
14:1

Jorgensen/Brooks EAP Return on Investment:

“For the year 2011, Jorgensen Brooks Group EAP produced an average 7.5:1 financial return on investment (ROI) for its client companies. In dollar figures, the average per employee* net return exceeded \$268. “

** Applies to all employees in the workforce, not just employees who accessed the EAP.*